

2017 BRIGHTON FARMERS' MARKET RULES

1. Only products listed on a vendor's application may be sold at the market. Any additions must be approved by the market manager at least one week prior to selling.
2. Vendors may sell only goods which they or a family member or employee have grown or produced. Re-selling will only be permitted under the following circumstances: if no grower is selling a particular item, another vendor may purchase the item from a nearby farmer and sell it, provided approval has been obtained from the market manager at least one week prior to each anticipated sale date. The farming operation from which the goods are purchased must meet the standards set forth under these rules. The vendor must display the name and address of the farm that grew or produced the item to be re-sold. If that item becomes available from another vendor at the market from that farmer's own production, the vendor re-selling the item must no longer sell it. In addition, market management may at its discretion permit re-selling if the re-selling will allow a market need to be met.
3. Inspections of farms or production facilities to assure an operation's conformity with market rules will be conducted at the discretion of the market manager. Such inspections may be scheduled or unannounced. Inspection criteria will be based on information provided in the grower's market application, such as specific crops grown, amounts grown, farming methods applied, etc.
4. Vendors' applications will be reviewed and approved by market management. Vendors must come from no further than 100 miles from Brighton, NY. In reviewing applications, management will consider the vendors' efforts to apply methods of sustainable agriculture to their growing operations. Priority will be given to farmers using sustainable methods and to farmers attempting to transition to more sustainable practices. Management may take into account product quality, product mix, and market needs when approving vendor applications. Vendor selection is made at the sole discretion of management, based on a reasonable assessment of market needs. Applications not accepted will be retained, and if openings occur or market needs change during the season, applicants may be contacted.
5. Vendors whose applications to participate are accepted should make every effort to attend the market on the days indicated on the vendor's application. Applicants are accepted to fill market needs, and the success of the market depends on vendors' commitment to the market. If an absence is unavoidable, vendors should notify the manager at least a week prior to the anticipated absence, if possible. Consistency of attendance in prior years may be considered as a factor in the vendor approval process for the current season.
6. Vendors are expected to charge prices that are fair to themselves, their customers, and other producers at the market. No price fixing or gouging is allowed.
7. Not-for-profit groups and community organizations may have booth space as determined by the market manager. A fee of \$5.00 per day may be collected from such organizations.
8. All items sold at the market must meet federal and state regulations, as well as requirements of the Monroe County Health Dept. and the NYS Dept. of Agriculture and Markets. Vendors selling taxable items must display a valid NYS Certificate of Authority and provide one to the market manager.
9. Vendors who operate a food truck with propane fuel must take the Rochester Fire Department Fire Safety Class and provide a current copy of the certificate of completion for the class.
10. Pre-packaged items must be labeled in accordance with NYS label requirements; this includes baked goods, teas, and health and beauty products.
11. Organic products may only be identified as such if they have been certified by a recognized third-party certifier. This certification document must be clearly displayed in the vendor's booth.
12. Vendors must display a sign clearly displaying their operation's name and location. Vendors are required to post signs that include farm's name, address, products, and growing practices.

13. Vendors are responsible for all equipment and supplies needed for their displays. Displays must allow unobstructed customer flow. Displays must be clean and free of debris. All tents and canopies must be properly secured.
14. All vendors must provide proof of liability insurance. The Town of Brighton (2300 Elmwood Ave., Rochester NY 14618) and Brighton Central School District (2035 Monroe Ave., Rochester NY 14618) must be named as additional insureds on the policy. Each vendor's policy shall include at a minimum the following insurance coverage: \$1,000,000 general and product liability, per occurrence. Vendors must also have automobile liability insurance with statutory limits.
15. No vendor shall arrive earlier than one hour before opening time of the market. Vendors will be completely set-up prior to the opening of the market. Late arrivals are disruptive to other vendors and customers, and reflect poorly on the market as a whole. All vendors must have their booths dismantled and their spaces cleared by one hour after the market closes. Vendors shall clean space of all debris, including plant or produce debris, before leaving. All vendors must dispose of their own trash; use of on-site dumpsters by vendors wishing to dispose of unsold product is strictly prohibited.
16. All products offered for sale must be of high quality and good condition. All food must be kept off the ground or protected from contact with the ground.
17. No hawking is permitted within the market.
18. All participants are expected to treat fellow vendors, customers, management, and other participants in a cooperative, respectful, and courteous manner.
19. The market will be held on Sunday mornings, 9:00 am until 1:00 pm, beginning May 14 and ending November 19, 2017. The market will be held in the Brighton High School parking lot, 1150 Winton Road South. The vendor fee for the season will be \$300 for a space 12 feet wide. Alternatively, vendors may pay \$30 per session, with management approval. Fees must be paid by the vendor's first day of sale.
20. Vendors shall maintain workers compensation and disability insurance with statutory limits for all employees.
21. The market will offer products in two categories:
 - a) Farm products, including vegetables, fruit, herbs, meat, poultry, eggs, dairy, plants, cut flowers, honey, maple products. All products must be grown by the vendor, as specified in rule #2. Priority will be given to farms using organic or sustainable methods of agriculture, including the avoidance of genetically modified products. The market is committed to ecologically sound and humane husbandry. The market will emphasize grass-based production and pasture-raised meats, with the expectation that animals must have spent a majority of their life on vendor's farm, must have an appropriate quality of life, and must be raised without growth hormones or antibiotics.
 - b) Processed items, including baked goods, jams and preserves, health and beauty products, mixes, teas, coffee, pasta, and prepared foods. Priority will be given to vendors using local, organic, or sustainable sources of production. All processed items must be made in conformance with NYS and Monroe County Health Dept. requirements.

The market manager will notify vendors in writing of any rule violations. Consequences may include warnings, fines not to exceed \$50, or termination of rights to sell at the market. All vendor complaints or grievances must be made in writing to the market manager; written response will be made within two weeks of receipt of the grievance.

The Brighton Farmers' Market is sponsored by the Town of Brighton.