

## **2017-2018 BRIGHTON WINTER FARMERS' MARKET RULES**

1. Only products listed on a vendor's application may be sold at the market. Any additions must be approved by the market manager at least one week prior to selling.
2. Vendors may sell only goods which they or an employee have grown or produced. Re-selling will only be permitted under the following circumstances: if no grower is selling a particular item, another vendor may purchase the item from a nearby farmer and sell it, provided approval has been obtained from the market managers at least one week prior to each anticipated sale date. The farming operation from which the goods are purchased must meet the standards set forth under these rules. The vendor must display the name and address of the farm that grew or produced the item to be re-sold. If that item becomes available from another vendor at the market from that farmer's own production, the vendor re-selling the item must no longer sell it. In addition, market management may at its discretion permit re-selling if the re-selling will allow a market need to be met.
3. Inspections of farms or production facilities to assure an operation's conformity with market rules will be conducted at the discretion of the market manager. Such inspections may be scheduled or unannounced. Inspection criteria will be based on information provided in the grower's market application, such as specific crops grown, amounts grown, farming methods applied, etc.
4. Vendors' applications will be approved by market management. Vendors must come from no further than 100 miles from Brighton, NY and from within New York State. In reviewing applications, management will consider the vendors' efforts to apply methods of sustainable agriculture to their growing operations. Management may take into account product mix and market needs when approving vendor applications.
5. Vendors are expected to charge prices that are fair to themselves, their customers, and other producers at the market. No price fixing or gouging is allowed.
6. Not-for-profit groups and community organizations may have booth space as determined by the market manager.
7. All items sold at the market must meet federal and state regulations, as well as requirements of the Monroe County Health Dept. and the NYS Dept. of Agriculture and Markets. Vendors selling taxable items must display a valid NYS Certificate of Authority and provide one to the market manager.
8. Pre-packaged items must be labeled in accordance with NYS label requirements; this includes baked goods, teas, and health and beauty products.
9. Organic products may only be identified as such if they have been certified by a recognized third-party certifier. This certification document must be clearly displayed in the vendor's booth.
10. Vendors must display a sign clearly displaying their operation's name and location. Vendors are encouraged to post information about growing practices that support sustainable agriculture.

11. Vendors are responsible for all equipment and supplies needed for their displays. Displays must allow unobstructed customer flow. Displays must be clean and free of debris.
12. All vendors must provide proof of liability insurance. The Town of Brighton and Brighton Central School District must be named as additional insureds on the policy. Each vendor's policy shall include minimum liability coverage of \$1,000,000. Vendors must also have automobile liability insurance with statutory limits.
13. No vendor shall arrive earlier than one hour before opening time of the market. All vendors must have their booths dismantled and their spaces cleared by one hour after the market closes. All vendors must dispose of their own trash; use of on-site dumpsters by vendors wishing to dispose of unsold product is strictly prohibited.
14. All products offered for sale must be of high quality and good condition. All food must be kept 12 inches off the ground or protected from contact with the ground.
15. No hawking is permitted within the market.
16. The market will be held Sundays, 1-4 pm, from November 26, 2017 through May 6, 2018. Market will not be held on December 24, December 31, or April 1. Vendor fee is \$15 per market day, or \$300 for the season. Checks may be made payable to Town of Brighton.
17. Vendors shall maintain workers compensation and disability insurance with statutory limits for all employees.
18. The market will offer products in two categories:
  - a) Farm products, including vegetables, fruit, herbs, meat, poultry, eggs, dairy, plants, cut flowers, honey, maple products. All products must be grown by the vendor, as specified in rule #2. Priority will be given to farms using organic or sustainable methods of agriculture. The market is committed to ecologically sound and humane husbandry. The market will emphasize grass-based production and pasture-raised meats, with the expectation that animals must have spent a majority of their life on vendor's farm, must have an appropriate quality of life, and must be raised without growth hormones or feeds with antibiotics.
  - b) Processed items, including baked goods, jams and preserves, health and beauty products, mixes, teas, coffee, pasta, and prepared foods. Priority will be given to vendors using local, organic, or sustainable sources of production. All processed items must be made in conformance with NYS and Monroe County Health Dept. requirements.

The market manager will notify vendors in writing of any rule violations. Consequences may include warnings, fines not to exceed \$50, or termination of rights to sell at the market. All vendor complaints or grievances must be made in writing to the market managers; written response will be made within two weeks of receipt of the grievance. Management decisions may be appealed to the advisory board.

The 2017-2018 Brighton Winter Farmers' Market is sponsored by the Town of Brighton.